

6 Reasons

Why ExtraFax will Meet Your Faxing Needs

ExtraFax allows its customers with HCL Notes/Domino or Microsoft Exchange to integrate fax communication seamlessly and cost-effectively on mobile devices, desktops and with their custom business applications. Whether you are a small, medium or multinational enterprise, ExtraFax is intuitively designed to maximize productivity and ease of use - all while reducing costs associated with using traditional faxing.

1. Scalability

It is critical for businesses to have a scalable fax solution that can easily be configured to support organizational growth. ExtraFax has the proven scalability that allows businesses to expand and accommodate growth to meet organizational needs by adding more fax channels or by adding more servers. Having a scalable fax solution in place will not only support your current infrastructure, but will serve as an effective pillar to support your future growth.

2. Built for the Platform

ExtraFax is 100% built from the ground up to work with IBM Notes/Domino and Microsoft Exchange. Not only does ExtraFax simplify and streamline your organization's faxing processes, but works seamlessly with Domino or Exchange and provides the ultimate user experience for that platform. Regardless of platform, Domino or Exchange - ExtraFax will meet your faxing requirements!



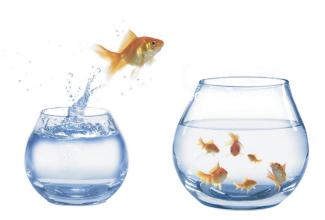
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3 Reliability and Availability

In today's information technology world, the topic of high availability is becoming more important than ever. Forward thinking organizations will likely have a disaster-recovery plan and high-availability servers already implemented to avoid and minimize the occurrences and the effects of unscheduled downtimes and single points of failures. ExtraFax offers the high availability of clustering, fail-over and load balancing. ExtraFax is optimized for reliability, scalability and performance, providing the utmost protection from disruption of daily faxing operations.



4. Flexible Deployment with Virtualization and Cloud Support

Virtualization of a fax server provides many advantages, particularly for businesses with virtualization strategies that seek to accomplish more with less by consolidating and reducing the number of physical servers. Companies can take advantage of virtualization for their ExtraFax Server, using fewer resources and leveraging their on-premise or cloud infrastructure. With an ExtraFax Hybrid cloud implementation, there is no need to purchase costly fax board hardware, FoIP modules or telecommunication gateways. A hybrid cloud implementation of ExtraFax uses a hosted telecommunications provider in the cloud where faxes are securely delivered and received over an encrypted connection. ExtraFax provides different methods that organizations can consider which would allow them to virtualize their ExtraFax server implementation. These methods include:

- 100% Virtualization of an ExtraFax server using a Hybrid Cloud implementation.
- 100% Virtualization of an ExtraFax server using T.38 FolP(Fax over IP).
- Virtualization of ExtraFax using a fax board and ExtraFax Remote Port Server.
- 100% Virtualization of ExtraFax SMS-Text Messaging services using Network GSM Modem. *
- Virtualization of ExtraFax SMS-Text Messaging services using ExtraFax Remote Port Server. *

5. Ease of Deployment and Administration

It is no brainer that most organizations prefer software solutions that will offer ease of deployment and administration, all to achieve the end result of minimizing effort and maximizing cost savings. ExtraFax is well-known for its ease of deployment and administration. An administrator has the ability to centrally manage all configurations, user preferences, cover pages, logs and fax queues all within a single database. The idea is to make ExtraFax faster and simpler to install, deploy and reduce administration time.

O. Reduce Costs and Enhance Business Fax Processes

Businesses today are always seeking ideas to reduce costs all while enhancing efficiency and productivity. With traditional fax machines, constant costs of paper, toner, equipment and hardware maintenance can add up over a period of time. By eliminating these costs, ExtraFax will not only save money associated with traditional faxing, but will improve workflow efficiency and boost employee productivity.

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*Applies to ExtraFax for HCL Domino version only

